



CHRISTUS[®]
SANTA ROSA
Friends Foundation

NATIONAL SPEAKERS LUNCHEON

THE RALSTON AT THE SAN ANTONIO ZOO | OCTOBER 23, 2026 | 11 A.M.

For more than a decade, our community has united at the National Speakers Luncheon, raising more than \$2 million to advance women's health and expand access to vital services across San Antonio, New Braunfels, and surrounding communities.

This year, proceeds from the luncheon will be dedicated to supporting maternal fetal medicine programs at CHRISTUS Santa Rosa Health System, helping provide specialized, high-risk pregnancy care for mothers and babies who need it most.

Funds raised benefit the Friends of CHRISTUS Santa Rosa Foundation and strengthen critical programs that safeguard women's health at every stage of life, building on a legacy of compassionate care for our community.

Cecilia and Frank Herrera

Beacon Award Recipients

Cecilia and Frank Herrera embody true generosity. Their steadfast support elevates our mission, and we are honored to recognize them at this year's luncheon for their enduring impact.



Lisa M. Hollier, M.D., MPH

Keynote Speaker

Dr. Lisa Hollier is a national leader in maternal health focused on preventing pregnancy-related deaths. She has held key clinical and public health leadership roles in Texas while continuing to care for patients.



\$25,000 PRESENTING SPONSOR EXCLUSIVE OPPORTUNITY

- Company name and logo locked to the event title; e.g., “National Speakers Luncheon presented by (Presenting Sponsor)”
- Two tables with premier seating for sixteen guests, including complimentary valet
- Opportunity for Presenting Sponsor CEO/video message during the event
- Exclusive recognition as the Presenting Sponsor in event press releases and all pre-event media coverage
- Up to two CHRISTUS Santa Rosa Health System (CSRHS) executives seated at the table
- Top-tier logo recognition on all event materials, including invitation, program, signage and digitally
- Logo inclusion on the photo booth overlay
- Verbal acknowledgment from the stage during the luncheon
- Dedicated sponsor appreciation social media posts, including the official Presenting Sponsor announcement
- One private Lunch & Learn event hosted by a CSRHS representative for up to 10 guests
- First right of refusal for next year’s luncheon
- VIP meet and greet with maternal fetal medicine physicians before the luncheon
- Full page ad in the program

\$15,000 BEACON SPONSOR LIMITED OPPORTUNITY

- One table with premier seating for eight guests, including complimentary valet
- One CSRHS executive seated at the table
- Logo placement on all event materials, including program, signage and digitally
- Logo inclusion on the photo booth overlay
- Verbal acknowledgment from the stage during the luncheon
- Dedicated sponsor appreciation social media post
- VIP meet and greet with maternal fetal medicine physicians before the luncheon
- Half page ad in the program

\$10,000 BENEFACTOR SPONSOR

- One table with preferred seating for eight guests, including complimentary valet
- Logo recognition on all event materials, including program, signage and digitally
- Verbal acknowledgment from the stage during the luncheon
- Dedicated sponsor appreciation social media post
- Quarter page ad in the program

\$7,500 ADVOCATE SPONSOR

- One table with preferred seating for eight guests, including complimentary valet
- Logo recognition on all event materials, including program, signage and digitally

\$3,500 PATRON SPONSOR

- One table with seating for eight guests, including complimentary valet
- Name recognition on all event materials, including program, signage and digitally

\$15,000

LUNCHEON UNDERWRITER

- Exclusive logo recognition on the luncheon menu
- Logo recognition on all event materials, including invitation, program, signage and digitally
- Verbal acknowledgment from the stage during the luncheon

\$15,000

FEATURED SPEAKER UNDERWRITER

- Exclusive logo recognition on the main stage presentation screens during the speaker segment
- Logo recognition on all event materials, including invitation, program, signage and digitally
- Verbal acknowledgment from the stage during the luncheon

\$7,500

FLORAL & DÉCOR UNDERWRITER

- Exclusive logo recognition décor signage (e.g. floral arrangement cards at each table)
- Logo recognition on all event materials, including program, signage and digitally

\$5,000

FRIENDS OF FOUNDATION TABLE UNDERWRITER

- Exclusive name recognition on table signage
- Underwrites the attendance for one of the following tables: Sisters of Charity of the Incarnate Word - San Antonio or CHRISTUS Santa Rosa maternal fetal medicine clinical team
- Name recognition on all event materials including program, signage and digitally

SOLD

PRINTING UNDERWRITTEN BY P3 IMAGING SOLUTIONS

- Exclusive recognition on the back or bottom of all printed event signage
- Name recognition in the event program and website

\$3,000

VALET UNDERWRITER

- Logo displayed at valet stands

DONATION

Regretfully, I am unable to attend but I support the Friends of CHRISTUS Santa Rosa Foundation's mission.

MY GIFT:

\$

COMMITMENT FORM

Gift amount/Sponsorship or Underwriter level:

\$

Company/name to be printed on luncheon materials:

Contact Name:

Phone:

Address:

City/State/Zip:

Email:

Name of attendees (8 per table) for sponsorship only:

1.

5.

2.

6.

3.

7.

4.

8.

Please mail your completed form with method of payment to: Friends Foundation, P.O. Box 1661, San Antonio, TX 78296 or email to eventsandpartnerships@christushealth.org

METHOD OF PAYMENT:

☐ CHECK payable to Friends of CHRISTUS Santa Rosa Foundation is enclosed.

☐ CREDIT CARD \$ _____

To make your payment call the Foundation office at (210) 704-3349



SCAN TO PAY BY
CREDIT CARD ONLINE

☐ SEND ME AN INVOICE

If you have any questions please email us at eventsandpartnerships@christushealth.org