



## **PRESS RELEASE**

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### **THIRD ANNUAL NATIONAL SPEAKERS LUNCHEON HONORED TOM FROST AND FEATURED CAPTAIN "SULLY" SULLENBERGER**

*Proceeds from the Luncheon benefit the Friends of CHRISTUS Santa Rosa Foundation*

SAN ANTONIO – (April, 3, 2013) Today, the Friends of CHRISTUS Santa Rosa Foundation held its Third Annual National Speakers Luncheon to honor Tom C. Frost, Jr. with the Beacon Award for his passionate service to the community, and featured Captain Chesley B. "Sully" Sullenberger, III as the keynote speaker. Proceeds from the event will benefit programs supported by the Foundation.

[The Friends of CHRISTUS Santa Rosa Foundation](http://www.santarosafoundation.org) supports the health and wellness of adults throughout south and central Texas by raising money for innovative programs and equipment for four general hospitals and regional health and wellness outreach programs in the San Antonio Medical Center, Westover Hills, Alamo Heights and New Braunfels.

The National Speakers Luncheon celebrates the contributions of Frost by honoring him with the Friends of CHRISTUS Santa Rosa Beacon Award. Frost is chairman emeritus of Frost Bank and is the fourth generation of his family to oversee the bank founded by his great grandfather, Colonel T.C. Frost in 1868. He has a long history of community service, having served on the Board of Trustees for the San Antonio Medical Foundation, the Texas Research and Technology Foundation and Southwest Research Institute. He has served on executive committees, boards and initiatives for the San Antonio Livestock Exposition, the McNay Art Museum, the Free Trade Alliance and the YMCA, to name just a few. He was

honored for his vast community service, including his efforts on behalf of the Children's Hospital of San Antonio Foundation.

The Beacon Award tradition was started in 2011 at the first National Speakers Luncheon and is given to an individual who actively participates in charitable and civic activities in our community. The board of directors of the Friends of CHRISTUS Santa Rosa Foundation carefully chooses the recipient from a select group of candidates based on professional endeavors, civic commitment and community involvement. Previous recipients include SWBC's Charlie Amato and USAA's General Josue "Joe" Robles.

Keynote speaker for this year's National Speakers Luncheon was Captain Chesley B. "Sully" Sullenberger, III. He is best known for safely landing a plane in the Hudson River in 2009, the "Miracle on the Hudson," but Sullenberger is also a best-selling author, lecturer and safety expert and addressed what the health care industry can learn from aviation. He is the New York Times bestselling author of *Highest Duty: My Search for What Really Matters* and is on the editorial board of the *Journal of Patient Safety*. Sullenberger is also a member of the Greenlight Group, a team of world class experts supporting global healthcare research and development initiatives.

The Third Annual National Speakers Luncheon was held at the Omni San Antonio Hotel at the Colonnade, 9821 Colonnade Boulevard, on Wednesday, April 3, 2013.

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