

Here for Life

FRIENDS OF CHRISTUS SANTA ROSA FOUNDATION

Your Chance to Make an Impact: The Big Give S.A.

Each day provides a new opportunity to make a difference. Good deeds and generosity have the power to make a significant impact, especially when individuals come together in the same effort. A large, community-wide giving day is coming up on Tuesday, May 5 – it's your chance to make an impact and give back to the people and causes that do the most good in our community: The Big Give S.A.

The Friends of CHRISTUS Santa Rosa Foundation team is excited to be a Big Give S.A. participant for the second consecutive year. Last year – San Antonio's first year participating in the national giving day – our city raised more than \$2.1 million for 467 agencies. Our community gave more than 21,000 gifts from every zip code in Bexar County. We're gearing up to do it again – and the stakes have been raised, with this year's goal set at \$3 million.

We encourage you to consider making a gift to the Friends of CHRISTUS Santa Rosa Foundation on May 5. Your gift will help us continue to enhance programs, provide new equipment and support outreach efforts at CHRISTUS Santa Rosa Hospitals (CSRH) in the South Texas Medical Center, at Westover Hills and in New Braunfels. Your financial support helps the Friends Foundation fund a variety of significant programs making a difference for the patients whom we are privileged to serve.

Your gift can help fund life-saving mammograms.

The Friends Foundation is an active partner in the mission to bring life-saving screening mammograms to underserved women in our community, funding renovations and equipment upgrades for the CHRISTUS Santa Rosa Mobile Mammography Unit (MMU). The MMU travels across Bexar County and 13 surrounding counties to more than 30 communities and provides free mammograms to women without insurance or the ability to pay. More than 1,000 of the screenings provided by the MMU each year are unfunded and must be covered by funds raised through grants and donations.



Since 2013, the number of mammograms provided by the MMU has doubled from 1,900 to 3,800 annually.

Your gift can make a difference in the physical and mental health of seniors.



An estimated 12,000 seniors visit the Emergency Department at CSRH - Medical Center annually.

Thanks to funding from donors, CSRH - Medical Center, which has built a reputation for providing top-notch care for the elderly, has renovated and enhanced the healing environment in the Acute Care for the Elderly Center and the Orthopedics and Neurosciences Center. Special upgrades include non-slip, vinyl wood flooring, pressure-relieving mattresses, bed alarms and built-in weight scales. The hospital recently earned the NICHE (Nurses Improving Care for Healthsystem Elders) designation, which signifies its dedication to

continuous progress in improving quality of care for older adults. Plans are currently underway to transform the Emergency Department, making it more senior-friendly.

Your gift can ensure babies in Comal County and beyond thrive in strong, healthy families.

The Friends Foundation has been essential in providing funds in support of the Every Baby Matters Mission (EBMM) at CSRH - New Braunfels. The program allows new mothers the opportunity for in-home visits by a registered nurse following delivery. The nurse provides educational information on maternal and child health issues and child development, as well as a medical follow-up for mother and baby. The EBMM program is a free service available to high-risk parents, ranging from teen mothers with pre-term babies to those with feeding or social issues. The ultimate goal is to gain sufficient funding from the community to be able to expand the EBMM and make it available to all new mothers.



The EBMM program currently serves nearly 400 patients annually.

Your gift – large or small – has the power to change lives.

Philanthropic support is essential for us to meet the needs of those seeking medical care at CHRISTUS Santa Rosa Hospitals.

We hope you will join us on May 5 as communities across the country come together and make an impact. To participate in the giving day, visit www.TheBigGiveSA.org and select the Friends of CHRISTUS Santa Rosa Foundation to make your online donation.

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Medical Center

Archer Grant Funds Senior-Focused ED Renovations

Building on its reputation as a leader in senior care, CHRISTUS Santa Rosa Hospital - Medical Center (CSRH - MC) continues to make senior-focused upgrades throughout the hospital to better serve geriatric patients. The Friends Foundation was recently awarded a \$100,000 grant from the James B. & Lois R. Archer Charitable Foundation to support CSRH - MC's upcoming Emergency Department (ED) renovations.

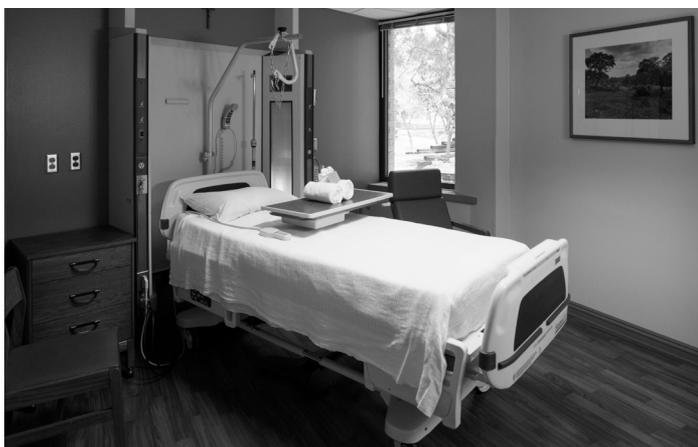
"CHRISTUS Santa Rosa Hospital - Medical Center is committed to being the health care provider of choice for seniors in San Antonio and beyond," said Chris Bowe, president and administrator for CSRH - MC. "The funds we gain from supporters like the Archer Foundation will help us continue to provide the best care for our patients."

Founded in 2011 and located in San Angelo, Texas, the James B. & Lois R. Archer Foundation supports health and social services throughout the United States. The Archer Foundation designates a portion of its grant allocations each year to impactful Geriatric services, such as the ED at CSRH - MC.

"We are proud to support the Geriatric-friendly modifications of the CHRISTUS Santa Rosa Hospital - Medical Center ED to better serve the estimated 12,000 seniors who visit their ED annually," said Marcus Lopez, executive director of the Archer Foundation.



Associates in all units throughout CSRH-MC are trained to provide specialty, quality care for the elders.



CSRH-MC most recently unveiled the newly expanded and renovated Orthopedics and Neurosciences Center.

four ED rooms into Geriatric rooms, installing non-glare floors, upgrading lobby furnishings and making Emergency signage more clear."

As the only Hospital within a 172-mile radius of San Antonio to hold the NICHE (Nurses Improving Care for Healthsystem Elders) designation, CSRH - MC Associates in all units throughout the hospital are trained to provide specialty, quality nursing care for the elders, particularly in the Acute Care for the Elderly Center and the Senior Behavioral Unit, an inpatient unit dedicated to the mental health of seniors.

"Patients will directly benefit from the senior-centered care during times of emergency," added Bowe. "Plans for the geriatric-friendly ED include converting

Westover Hills

Two CHRISTUS Santa Rosa Hospitals Recognized with Beacon Award of Excellence

Physicians and Associates at CHRISTUS Santa Rosa Hospitals continue to prove their dedication to delivering a top-notch patient experience and quality of care at every opportunity, every day, for every patient. The American Association of Critical-Care Nurses (AACN) presented a silver and bronze level Beacon Award for Excellence to the Intensive Care Units (ICU) at two CHRISTUS Santa Rosa Hospitals – Westover Hills and New Braunfels, respectively.



Members of the award-winning ICU team at CHRISTUS Santa Rosa Hospital - Westover Hills.

"The Beacon Award for Excellence recognizes caregivers in stellar units whose consistent and systematic approach to evidence-based care optimizes patient outcomes. Units that receive this national recognition serve as role models to others on their journey to excellent patient and family care," said AACN President Vicki Good, RN, MSN, CENP.

The three-year award is a significant milestone on the path to exceptional patient care and healthy work environments. The Beacon Award for Excellence signifies success in developing, deploying and integrating unit-based performance criteria for optimal outcomes.

"The Beacon award represents a significant milestone in providing quality patient care. I am proud of our clinical care teams and the exceptional patient care they provide every day," said Pat Carrier, senior vice president, group operations for CHRISTUS Health.



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Here for Life is a publication of the Friends of CHRISTUS Santa Rosa Foundation. Editors: Veronica S. Laurel, Jessica Leal

If you received more than one copy of this, please give one to a friend and notify us.

Gearing Up for Harleys & Habits 2015

Coming up on its third year, the Harleys & Habits Motorcycle Charity Ride is an event you won't want to miss! Join us for a day of bikers, sisters and fun to raise money and awareness in support of innovative programs, equipment and community outreach initiatives at CHRISTUS Santa Rosa Hospital – New Braunfels (CSRH - NB).

Hosted by the Friends Foundation and the CSRH - NB Development Council, the unique event will kick off with a parade of Sisters of Charity of the Incarnate Word riding on the backs of motorcycles and in sidecars, followed by a 100-mile non-stop ride through the beautiful Texas Hill Country. The event will finish with a wrap-up party at Gruene Harley-Davidson featuring lunch, live music and fun.

"Harleys & Habits is getting bigger and better every year," said Susan Granzin, Harleys & Habits chair and Friends Foundation board member. "Watching the Sisters riding on the backs of motorcycles and in



Sr. Teresa Stanley and Sr. Michele O'Brien ready for the Parade of Sisters at the 2014 Harleys & Habits Motorcycle Ride in New Braunfels. Leading the pack was Pat Carrier, senior vice president, group operations for CHRISTUS Health (left).

Saturday, April 11, beginning at 9:00 a.m. at Gruene Harley-Davidson. Online registration is now open at FriendsFoundation.org and we are currently in need of sponsors. For more information, call 210.704.2800 or email FriendsFoundation@ChristusHealth.org. To stay up-to-date about all things Harleys & Habits, connect with us on Facebook at Facebook.com/FriendsCSRFoundation.



(L-R) Sr. Corine Walsh and Sr. Marceline O'Connell happily pose on a bike at the 2014 Harleys & Habits.

sidecars is a sight to see. It's even more wonderful and uplifting to see the community come together to support such a great cause."

"Harleys & Habits is very important for CSRH - NB. It's quite a delight to see how enthusiastic the riders are to support the hospital," added Sister Germaine Corbin. "It's just so much fun. It's such a different way to fundraise and I think it surprises people to see nuns riding motorcycles. As for me, I was given strict orders from my family to never ride a motorcycle, but my vows are to the congregation and I can't wait to participate again!"

The 2015 Harleys & Habits Motorcycle Ride Charity Event is scheduled for

COMMUNITY

SPOTLIGHT

4TH ANNUAL NATIONAL SPEAKERS LUNCHEON

The Friends Foundation's 4th Annual National Speakers Luncheon honored Rosemary Kowalski, Chairman emeritus of the RK Group, with the Beacon Award for her passionate service to the community. Kowalski has enriched the lives of thousands through her generosity and dedication to San Antonio's cultural, human services and educational organizations. More than 300 guests enjoyed an award presentation, lunch and motivational words from keynote speaker Father Gregory Boyle. Father Boyle is a nationally renowned speaker and acknowledged expert on gangs and intervention approaches. His first book, "Tattoos on the Heart: The Power of Boundless Compassion" was released in March 2010 and was named one of the best books of 2010 by Publisher's Weekly.

Thanks to the support of 30 sponsors and supporters, this year's luncheon raised more than \$93,000 to benefit programs at CHRISTUS Santa Rosa Hospitals supported by the Friends Foundation. Totals include \$4,300 brought in through a new fundraising venture – Mobile Cause – which allowed attendees to donate via mobile phone toward the CHRISTUS Santa Rosa Mobile Mammography Unit (MMU) during the luncheon.

Keynote speaker Father Gregory Boyle.



Tom C. Frost, 2013 Beacon Award honoree, presents Rosemary Kowalski with the 2014 Beacon Award.



TOP: (Back row, L-R) Sarah Forgany, emcee; Laurie Griffith, Friends Foundation board chair; John E. Bel, CHRISTUS Santa Rosa Foundation; (Front Row, L-R) Tom C. Frost, 2013 Beacon Award honoree; Rosemary Kowalski, 2014 Beacon Award recipient; Father Gregory Boyle, keynote speaker.

Past Beacon Award honorees include Charlie Amato, Maj. Gen. Joe Robles, USA (Ret.) and Tom C. Frost, Jr.

The goal of the MMU is to reduce morbidity and mortality from breast cancer throughout Bexar County and surrounding areas. There should not be any woman in our community who loses her life to breast cancer because she thought she could not afford screenings. To help support the Friends Foundation's mission in the fight against breast cancer, text your name, donation amount and MMU to 41444.

Through the efforts of the Friends Foundation, CHRISTUS Santa Rosa Hospitals in the South Texas Medical Center, at Westover Hills and in New Braunfels have been able to enhance programs, provide new equipment and support outreach efforts that uphold the ministry of this faith-based, non-profit health care organization.

If you are interested in supporting our cause with a monetary donation, you may call 210.704.2800 Monday - Friday, 8 a.m. - 5 p.m. or visit us online at FriendsFoundation.org.

For more information about upcoming events and fundraisers, follow us on Facebook and Twitter or join our mailing list at FriendsFoundation.org.

Should you no longer wish to receive fundraising mail from the Friends of CHRISTUS Santa Rosa Foundation, please call our office at 210.704.2800, write us at Friends of CHRISTUS Santa Rosa Foundation, 100 Northeast Loop 410, Suite 706, San Antonio, TX 78216, or email at FriendsFoundation@ChristusHealth.org



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SAVE THE DATE

Harleys & Habits

MOTORCYCLE RIDE CHARITY EVENT



*Saturday, April 11, 2015
Gruene Harley-Davidson, 9a.m.*

Starting with a parade of Sisters, followed by a 100-mile non-stop ride through the Texas Hill Country and ending with a wrap-up party, this charity ride raises awareness and funds to benefit innovative programs and community outreach at CHRISTUS Santa Rosa Hospital - New Braunfels.

Join us! For sponsorship or registration information, call 210.704.2800 or email FriendsFoundation@ChristusHealth.org.



FRIDAY, JUNE 5, 2015
HYATT HILL COUNTRY GOLF CLUB | 12 p.m.

Join the Friends of CHRISTUS Santa Rosa Foundation on the green to help fund comprehensive health and wellness programs at CHRISTUS Santa Rosa Hospital - Medical Center.

Sponsorship opportunities are available! For more information, call 210.704.2800 or email FriendsFoundation@ChristusHealth.org.

Board Profile: One-on-One with Sr. Germaine Corbin, CCVI



Sister Germaine Corbin joined the order of Sisters of Charity of the Incarnate Word on August 15, 1957. She began her ex-officio service for the Friends of CHRISTUS Santa Rosa Foundation on January 1, 2010, serving as the liaison between the CHRISTUS Santa Rosa Health System Board of Directors and the Friends Foundation Board. We had the opportunity to sit with her one-on-one and learn about her experience over the years.

What would you say are some of your strongest beliefs about the Friends Foundation?

"My strongest beliefs are that the staff and board are dedicated to the mission. This is not just a job for the staff; it's a vocation – a calling to help others in need. I believe wholeheartedly that CHRISTUS Santa Rosa is doing a great job. I love to hear when others have a great experience at one of our hospitals."

What would you tell someone who is thinking about donating to the Friends Foundation?

"I'd tell the stories – stories about the people and the great work that is being done to help the community in need. CHRISTUS Santa Rosa is doing many great things and funding is needed to keep them going."

The Sisters of Charity of the Incarnate Word were the first fundraisers for Santa Rosa. How has philanthropy helped to shape and continue to develop the three adult hospitals?

"Sisters have always been great at asking and sometimes begging for help. It's important to help those in need and to find partners to help care for the community. There are many stories of Sisters being turned away, sometimes harshly when they've asked, but that doesn't stop us."

What has been your favorite memory about working with the Friends Foundation?

"I truly enjoy the people I've met and the relationships I've built. They're marvelous, generous and kind and I'm delighted to see how good and generous the community is. It's very moving."